JD.com, working with JD Foundation, is putting its innovative technology, logistics, infrastructure and strong relationships with consumers and suppliers to good use to benefit society. JD believes in building not only the future of retail, but also a better future for all people.

DONATION FOCUS AREAS

- Poverty Alleviation
- Education
- Disaster Relief
- Environmental Protection
- Social Innovation

DISASTER RELIEF

JD has participated in some 20 immediate disaster relief programs and has so far donated more than 4,000 tons of supplies.

ONLINE DONATION PLATFORM*

- More than 120 NGOs served
- Over 800 campaigns initiated
- More than 2.5 million items collected

Data as of February 2020®

In 2017, JD launched China’s trusted online donation platform, leveraging its e-commerce expertise and cutting-edge technology to ensure transparency in the donation process. All donated goods are delivered by JD’s own logistics network, enabling JD.com’s over 300 million customers to donate products directly to non-profit organizations serving groups in need across China.
Delivery Drones
In December 2017, JD.com started a drone delivery program for donations of medicines to hard-to-reach mountain villages. The donations are made possible by utilizing drones developed by JD. A delivery of critical medical supplies which previously could only be made on foot via a two-hour climb, can now be made in just four minutes.

SUSTAINABLE CONSUMPTION
As China grows as a consumer market and increasingly moves online, JD.com believes that its influence and infrastructure can be used to limit the impact that consumption has on the environment, from repurposing pre-loved goods to recycling boxes and reducing the company’s own carbon footprint.

* Transitioning (entire) fleet of trucks to new energy vehicles.
* Our delivery fleet includes solar energy tricycles and hydrogen-powered trucks.
* In Oct 2019, JD Logistics, JD’s logistics arm, has joined the Science Based Targets initiative (SBTi), an ambitious global campaign aimed at driving corporate action on climate change.

We are developing greener materials:
* Used green recycling boxes and cold chain containers over 4700 times in 2019.
* Use of slimmer tape, which saved over 376 million meters of tape used in packaging in 2019.*
* JD offers pickup and recycling of cardboard delivery boxes nationwide as a regular service.

We collect used goods for donation and recycling to cut waste
* Over 3 million items
* 80 cities in China

*Data as of February 2020